



FOR IMMEDIATE RELEASE

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**MASSACHUSETTS GENERAL HOSPITAL AND BRIGHAM AND WOMEN'S
HOSPITAL SELECT VIATRONIX V3D-COLON TO AUGMENT COLON
CANCER SCREENING EFFORTS**

Stony Brook, March 1, 2007 - Stony Brook based Viatronix Incorporated announced that it has installed its clinically proven V3D Colon module at Massachusetts General Hospital (MGH), Brigham and Women's Hospital (BWH) and BWH Radiology outpatient imaging center (850 Boylston Street, Chestnut Hill, MA). All three sites are fully operational. The sites offer colon cancer diagnosis and screening through the use of CT images using a procedure called virtual colonoscopy or CT colonography (CTC). It is a minimally invasive procedure that requires no sedation and takes only a few minutes. Patients can return to their normal routine shortly after the exam.

"In the last three years, MGH and BWH have extensively evaluated CTC," said Dr. Michael Zalis of MGH. "We have been looking at such issues as user interface, ease of use of the software for radiologists and effectiveness of navigation and evaluation of CTC datasets. We understand that patients are looking for more comfortable alternatives to optical colon cancer screening, and there is a great deal of public interest in virtual colonoscopy technology. To address this demand, we have been focused on identifying and adopting technology that will make clinical interpretation as accurate and time efficient as possible."

"The Viatronix V3D-Colon system provides automatic post processing and a very efficient workflow for today's radiologist," said Dr. Matthew Barish at BWH. "This system provides a number of diagnostic tools that improve the speed and thoroughness of radiologist interpretation. We feel that the adoption of virtual colonoscopy will increase the compliance rate of colon cancer screening for asymptomatic population over the age of 50. At the present time only a minority of the at-risk population is being appropriately screened for colorectal cancer. Additionally, in some locations, even with the low compliance rate, there are waiting lists to be screened with conventional colonoscopy. By

adopting virtual colonoscopy or CT colonography, we can efficiently screen more patients and only refer patients with abnormalities to the more invasive test of endoscopy. Every year about 50,000 Americans die of colon cancer and another 150,000 are diagnosed with it. With early screening 90% of colon cancer can be prevented."

"We are extremely pleased that MGH and BWH have moved ahead and adopted virtual colonoscopy," said Zaffar Hayat, CEO of Viatronix. "We now see this exam being adopted more and more as an alternative screening throughout the US as well as in Europe. We are proud that Viatronix played a major part in introducing this life saving exam and with its robust software platform being accepted at leading medical institutions. Viatronix V3D-Colon is the only system on the market that is backed by a landmark multi-center clinical trial showing 93.9% sensitivity and 92.2% specificity for adenomatous polyps sized 8mm and larger. "

BWH/MGH and Viatronix will be collaborating to offer virtual colonoscopy training courses for radiologists and gastroenterologists. In the past, several courses have been offered in different cities. The demand for training in CTC continues to increase and at least three courses are planned over the next 18 months. For more information on the courses visit www.virtualcolonoscopy.org/Training.htm.

About Viatronix

Viatronix is a leading innovator and developer of 2D/3D medical imaging and diagnostic software. Our software enables physicians to interactively view vital organs and anatomical structures within the human body from data acquired by standard medical imaging equipment in minimally or non-invasive methods. The 2D digital data acquired from imaging devices is automatically post processed using the company's proprietary software techniques and provides 3D diagnostic quality images for the physician. The company's first product, V3D-Colon for "virtual colonoscopy" allows physicians to interactively view the colon reconstructed from a CT scan, providing visualization of the inner surface that includes polyps and lesions. The company's V3D-Explorer offers a robust and user-friendly workstation platform that views and reconstructs data in 2D/3D for virtually any organ in the body. V3D-Calcium Scoring aids physicians in determining the amount of calcified plaque accumulation in the coronary arteries. V3D-Vascular is breakthrough software that permits rapid segmentation and visualization of complex arterial structures using 3D volume rendering, maximum intensity projection and simulated x-ray views. Viatronix, through application of the V3D technology, is developing additional innovative products that will be useful in early detection of other diseases, treatment planning, intervention and follow up evaluation. Viatronix, Inc. is located in Stony Brook, NY. For further information, call toll free 1-866-887-4636 or log on to: www.viatronix.com

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