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**'VIRTUAL' COLONOSCOPY COMING TO MARKET NON-INVASIVE PROCEDURE
DEVELOPED BY VIATRONIX - Technology Was Developed at Stony Brook
University**

STONY BROOK, N.Y., November 21, 2000 - An innovative, non-invasive and comfortable technique for performing colonoscopies has received U.S. Food and Drug Administration (FDA) permission to go to market. This means a fast, accurate and patient friendly alternative to conventional, endoscopic (optical) colonoscopy. Normally a conventional colonoscopy entails a fiber optic "endoscope" camera that is inserted in the rectum and manually guided through the patient's colon.

Viatronix Incorporated has perfected an innovative, less-expensive, patient-friendly method of examining the large intestine for precancerous polyps through the use of a virtual three-dimensional (3D) model. Doctors strongly recommend that adults over the age of 50 be routinely screened for colon cancer. However, most people never have the screening because of the perceived discomfort usually associated with colonoscopies.

Colon cancer is the second leading cause of cancer deaths in the United States, second only to lung cancer. It is also one of the most treatable forms of cancer if detected early. Over 50,000 patients die of the disease each year.

The Viatronix v3D is a state-of-the-art, computer-based, volumetric rendering tool that can display a patient's anatomy as a virtual computer model. The system uses digital data generated by existing imaging equipment, such as Computed Tomography (CT) scans, to create the high-resolution image models displayed on a computer screen. Through the use of Viatronix' patented technology a physician can take a virtual "fantastic voyage" through a patient's colon, clearly spotting polyps attached to the

virtual “walls” of the colon. Clinical data has shown the virtual model to be comparable to optical examinations, as well as significantly cheaper to perform. The non-invasive procedure also requires less time for patient screening as compared to conventional methods.

Since the examination is non-invasive there is no danger of puncturing or tearing the colon wall, as with conventional (optical) colonoscopy. Also, while conventional endoscopy usually covers approximately 70% of the colon, with Viatronix’ new system the entire colon can be viewed by the physician.

The v3D is based on technology developed at Stony Brook University and will be applied to other diagnostic and surgical planning. “Eventually,” said Rick Williams, president and CEO of Viatronix Inc., “we’ll be virtually viewing the entire body. The reason we started with the colon was purely humanitarian. Colon cancer is very treatable if polyps are detected early, yet an estimated seventy percent of the population is never screened. Creating a volumetric model of the colon seemed the most practical application of our system. We already have plans for a range of other organs, including the heart and lungs.” The Viatronix product will be available in select centers starting early next year.

About Viatronix, Inc.

Viatronix, Inc., is a leading innovator and developer of diagnostic 3D imaging software, which enables physicians to interactively view patients’ vital organs and anatomical structures. The Viatronix V3D has patent protected technology, which enables 3D visualization of organs from patient data acquired by standard imaging equipment in a minimally or non-invasive method. The company’s leading product, the V3D-Colon, allows physicians to interactively view the colon reconstructed from a CT scan, providing visualization of the inner surface of the colon including polyps. The V3D-Calcium Scoring aids physicians in determining the amount of calcium plaque accumulation in the coronary arteries to facilitate cardiac analysis. Viatronix, through application of the V3D technology, is developing additional innovative products that will be useful in earlier detection of other diseases, treatment planning, and follow up evaluation. Viatronix, Inc. is headquartered in Stony Brook, NY. For further information, call toll free 1-866-887-4636 or log on to www.viatronix.com.