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Shimadzu Medical Systems and Viatronix, Inc., announces a strategic relationship for the development of a 3D Angio solution and resale of 3D Work Stations.

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Shimadzu Medical Systems, a division of the Shimadzu Corporation, one of the world's leading manufacturers of advanced imaging systems for the medical market and Viatronix, Inc., a Long Island based market leader in 2D/3D visualization software announce the formation of a product development and strategic distribution relationship.

Under the terms of the agreement, Viatronix Inc., will create a custom 3D visualization module for Shimadzu 's 3D Angio system. The module will enhance the capabilities of the current system and will allow radiologists to analyze aneurysms in real time thereby enhancing surgical workflow and outcomes. This module will be integrated into the Viatronix V3D Explorer application which delivers high quality 2D/3D visualization and work flow optimized solutions across a broad range of radiological imaging needs. Under the sales and distribution part of the agreement, all Shimadzu sales channels will be adding the Viatronix 2D/3D workstation software – V3D Explorer along with the V3D Colon and the V3D Calcium Scoring - offering it to the United States and Canadian markets. "We are excited to be partnering with a world leading Angiography manufacturer by integrating our best of breed visualization technology ", says Mudi Ramesh, Director of Business Development at Viatronix Inc. "We are all excited about adding the Viatronix workstation to our existing family of Angiographic products sold throughout North America," said Frank Serrao, Shimadzu 's Marketing and Business Development Manager. "Adding Viatronix workstations will allow existing and future Shimadzu customers a fully integrated and powerful solution for Vascular Imaging in the US, Canada and the Caribbean " commented Serrao.

The software integration is made possible by Viatronix 's unique development capabilities in the field of 2D/3D visualization. According to Michael Meissner, Director of R&D Viatronix is able to achieve efficient integration due to the modular structure of its workstation software. "Instead of developing 3D solutions in-house, companies can leverage off the existing high quality solutions already provided by Viatronix, Inc. and deliver them quicker to the fast paced market place in radiology ", he says. Takeshi Ozaki, Shimadzu 's Image Engineering Manager, says that Shimadzu 's digital imaging platform provides the acquired 3-axis rotational data set in a DICOM format to the Viatronix workstation which then converts the flat image to a dazzling 3D rendering. Tom Kloetzly, Shimadzu 's National Sales Manager says that the 3D capability will enhance Shimadzu 's industry excellence acquisition modes for Angiographic and Interventional studies.

About Shimadzu

Shimadzu Corporation, founded in 1896 in Kyoto Japan and the parent of Shimadzu Medical Systems, is a global provider of medical diagnostic equipment including conventional, interventional and digital X-Ray systems as well as Computed Tomography (CT) and diagnostic Ultrasound. Shimadzu Medical Systems North America is headquartered in Torrance California with Sales and Service offices throughout the United States, the Caribbean and Canada. Contact SMS at: www.shimadzumed.com or call 1.800.228.1429 ext.145 for more information.