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Kodak and Viatronix Announce First Installation of Virtual Colonoscopy Module on Kodak's PACS

ROCHESTER, N.Y., August 2 — Eastman Kodak Company and Viatronix, Inc. announced the first installation of Viatronix's virtual colonoscopy software with Kodak's PACS platform at Borg Imaging Group, one of the largest chains of diagnostic imaging centers in the Rochester, N.Y. area.

Kodak and Viatronix, Inc. recently announced the successful integration of VIATRONIX V3D-Colon software into Kodak's PACS (picture archiving and communications system) to enable healthcare professionals to automatically process CT images into three-dimensional (3D) models for rapid viewing, diagnosis and report generation.

V3D-Colon software offers a unique virtual colonoscopy workflow: images of the patient's abdomen and pelvis area are taken using a CT scan while the colon is inflated, and then a three dimensional (3D) model is automatically generated. The physician can then sit at a KODAK DIRECTVIEW diagnostic workstation and interactively examine the colon for polyps and lesions by virtually navigating through a dynamic 3D representation that is similar to what is seen in a traditional optical exam.

“When we reviewed the benefits associated with integrating virtual colonoscopy software with our PACS workstation, we felt we could further enhance the level of care we provide at our facility while simultaneously leveraging our existing PACS investment,” said Dr. James A. Schuster, Managing Partner, Borg Imaging Group. “After testing the VIATRONIX V3D-Colon system, we are confident this solution provides us with a cost-effective, optimized workflow solution for colon cancer screening at our center.”

With early screening, over 90% of colon cancers may be prevented. V3D-Colon offers an alternative for colon cancer screening to the traditional, optical screening and can help expand the number of people who opt for colon screening. “Patients are becoming aware of this less-stressful alternative and are asking for this colon screening procedure,” Schuster said.

Kodak’s PACS System 5 is a flexible, scalable platform for the storage, interpretation and distribution of digital medical images and information used at medical facilities of all sizes around the world. Kodak’s PACS makes it possible to distribute information from one destination to another securely via the Internet, thus facilitating and expediting communications between radiologists and referring physicians.

Kodak’s Health Group is offering VIATRONIX V3D-Colon software worldwide as both an optional enhancement to its KODAK DIRECTVIEW PACS System 5 or as a separate dedicated workstation.

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About Viatronix

Viatronix is a leading innovator and developer of diagnostic 3D imaging software, which enables physicians to interactively view patients’ vital organs and anatomical structures. The Viatronix V3D has patent protected technology, which enables 3D visualization of organs from patient data acquired by standard imaging equipment in a minimally or non-invasive method. The company’s first product, the V3D-Colon, allows physicians to interactively view the colon reconstructed from a CT scan, providing visualization of the inner surface of the colon including polyps. The V3D-Calcium Scoring aids physicians in determining the amount of calcium plaque accumulation in the coronary arteries to facilitate cardiac analysis. Viatronix, through application of the V3D technology, is developing additional innovative products that will be useful in earlier detection of other diseases, treatment planning, and follow up evaluation. Viatronix, Inc.

is headquartered in Stony Brook, NY. For further information, call toll free 866-887-4636 or log on to www.viatronix.com

About Kodak's Health Group

Kodak's Health Group, with 2004 revenues of \$2.68 billion, is a world leader in advanced healthcare products, services and information technology (IT) solutions for the medical and dental professions. Its broad product portfolio includes picture archiving and communications systems (PACS), radiology information systems (RIS), enterprise healthcare and clinical information systems, computed radiography (CR) and digital radiography (DR) systems, laser imagers, mammography and oncology systems, x-ray film systems for general radiography, and dental imaging products. Its broad services portfolio includes everything from repair and maintenance, to professional services encompassing equipment integration, business consulting, storage and archiving, secure e-mail service – and more.

For more information about Kodak's Health Group, please contact your Kodak representative or visit www.kodak.com/go/health.

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