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Kodak to Offer Innovative 3D Software for Review, Management of Virtual Colonoscopy Images

ORLANDO, Fla., June 2 — Eastman Kodak Company today announced it will offer an innovative virtual colonoscopy application for use with its KODAK DIRECTVIEW PACS System 5.

Kodak and Viatronix, Inc. have successfully integrated V3D Colon software into Kodak's PACS to enable healthcare professionals to automatically process CT images into three-dimensional (3D) models for rapid viewing, diagnosis and report generation. Kodak will demonstrate this seamless, fully integrated medical imaging solution at the Society for Computer Applications in Radiology conference.

V3D Colon software offers a unique virtual colonoscopy workflow: images of the patient's abdomen and pelvis area are taken using a CAT scan while the colon is inflated, and then a three dimensional (3D) model is automatically generated. The physician can then sit at a KODAK DIRECTVIEW workstation and interactively "fly-through" or examine the colon by viewing 3D images that are similar to what is seen in a traditional optical exam. Using one of the many patented software tools, the reader can assess how much of the colon surface has been visualized to ensure that 100% of the colon surface has been examined.

Beginning in the third quarter of 2005, Kodak's Health Group will offer Viatronix V3D Colon software worldwide as both an optional enhancement to the KODAK DIRECTVIEW PACS System 5 or as a separate dedicated workstation. Additional details of the two-year agreement were not disclosed.

"Viatronix has developed outstanding software for virtual colonoscopy applications that is a perfect fit with our strategy of providing the most advanced 3D imaging applications to our customers," said Michael Jackman, General Manager of Healthcare Information Systems and Vice President, Kodak's Health Group. "The collaborative relationship we have with Viatronix has resulted in extending the capabilities of our PACS platform to help medical professionals realize improvements in workflow without the need for single purpose workstations usually required to view colonoscopy images."

"Our unique V3D Colon software is the first product of its kind to receive FDA premarket notification approval for patient screening to detect colon cancers, and it provides patients and physicians with a powerful tool in the fight against colorectal cancer," said Zaffar Hayat, CEO, Viatronix. "With this integrated solution, hospitals can enhance patient care while enabling radiologists to utilize the power of a high end clinical solution without having to leave their PACS workstation. This can improve a radiologist's workflow significantly."

Kodak's PACS System 5 is a flexible, scalable platform for the management and storage of digital medical images and information used at medical facilities of all sizes around the world. Kodak's PACS makes it possible to distribute information from one destination to another securely via the Internet, thus facilitating and expediting communications between radiologists and referring physicians.

According to the American Cancer Society, an estimated 56,600 men and women in the U.S. will die from colorectal cancers this year. Second only to lung cancer, colorectal cancer is a leading cause of cancer related deaths in the United States. Many of these deaths could be prevented by early detection via screening. However, due to the invasiveness and harsh preparations required with the optical colonoscopy, only 15% of the patient population over 50 is currently screened. Virtual colonoscopy provides a safe and more patient friendly alternative.

About Viatronix

Viatronix is a leading innovator and developer of diagnostic 3D imaging software, which enables physicians to interactively view patients' vital organs and anatomical structures. The Viatronix V3D has patent protected technology, which enables 3D visualization of organs from patient data acquired by standard imaging equipment in a minimally or non-invasive method. The company's first product, the V3D-Colon, allows physicians to interactively view the colon reconstructed from a CT scan, providing visualization of the inner surface of the colon including polyps. The V3D-Calcium Scoring aids physicians in determining the amount of calcium plaque accumulation in the coronary arteries to facilitate cardiac analysis. Viatronix, through application of the V3D technology, is developing additional innovative products that will be useful in earlier detection of other diseases, treatment planning, and follow up evaluation. Viatronix, Inc. is headquartered in Stony Brook, NY. For further information, call toll free 1-866-887-4636 or log on to www.viatronix.com

About Kodak's Health Group

Kodak's Health Group, with 2004 revenues of \$2.68 billion, is a world leader in advanced healthcare products, services and information technology (IT) solutions for the medical and dental professions. Its broad product portfolio includes picture archiving and communications systems (PACS), radiology information systems (RIS), enterprise healthcare and clinical information systems, computed radiography (CR) and digital radiography (DR) systems, laser imagers, mammography systems, x-ray film systems for general radiography, and dental imaging products. Its broad services portfolio includes everything from repair and maintenance, to professional services encompassing equipment integration, business consulting, storage and archiving, secure e-mail service – and more.

Kodak's Health Group and Eastman Kodak Company's (NYSE: EK) other major businesses: Graphic Communications - offering on-demand color and black and white printing, wide-format inkjet printing, high-speed, high-volume continuous inkjet printing, as well as document scanning, archiving and multi-vendor IT services; Digital & Film Imaging Systems - providing consumers, professionals and cinematographers with digital and traditional products and services; and Display & Components - which designs and manufactures state-of-the-art organic light-emitting diode displays as well as other specialty materials, and delivers imaging sensors to original equipment manufacturers— together are committed to a digitally oriented growth strategy.

For more information about Kodak Health, contact your Kodak representative or visit www.kodak.com/go/health.

(Note: KODAK and DIRECTVIEW are trademarks of Eastman Kodak Company.)