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FOR IMMEDIATE RELEASE

**Successful CTC screening programs utilizing the Viatronix V3D-Colon<sup>®</sup> platform - details presented at the 10th International Symposium on Virtual Colonoscopy held in Reston, VA - October 26 - 28, 2009**

STONY BROOK, NY, November 3, 2009 – Stony Brook based Viatronix Incorporated ([www.viatronix.com](http://www.viatronix.com)), a leading innovator and developer of clinical applications, announced today several successful Virtual Colonoscopy screening programs highlighted at the 10<sup>th</sup> International Symposium on Virtual Colonoscopy, recently held in Reston, VA, use the Viatronix V3D-Colon<sup>®</sup> platform.

“We feel this highlights how important the choice of CTC/VC software is to the success of any VC screening program”, said Zaffar Hayat, President and CEO of Viatronix.

Among the successful screening programs four have utilized the Viatronix V3D-Colon platform for their routine screening. The three successful programs in the US are: The Colon Health Initiative (CHI) from Department of Defense, the University of Wisconsin in Madison, WI, and Washington Radiology Associates in Washington D.C. The CHI program includes the National Naval Medical Center at Bethesda, MD and Walter Reed Army Medical Center at Washington, DC. The CHI institutions represent a successful screening program led by government facilities for more than five years. Several thousand patients have been screened utilizing the V3D-Colon platform at these facilities. The University of Wisconsin CTC screening program now includes two hospitals and three clinics. This is the first community-based screening program that is reimbursed by several local insurance carriers. At the University of Wisconsin more than 6,000 patients have been screened thus far and they continue to screen more. The Washington Radiology Associates screening program in Washington, DC is operated entirely by a private imaging group for more than six years. In Canada, The Joint Department of Medical Imaging (5 teaching hospitals affiliated with the University of Toronto) has provided CTC screening for the Greater Toronto Area since 2001. Their program is currently centered at the Mount Sinai Hospital in downtown Toronto. All of these programs have been successfully screening thousands of patients over several years utilizing the Viatronix V3D-Colon platform.

Another important step towards bringing VC/CTC screening in the mainstream was recent announcement by the American Medical Association (AMA) – the approval of 3 new Category I - CPT codes for CTC with an effective date of January 2010.

**About Viatronix**

Viatronix is a leading innovator and developer of 2D/3D medical imaging and diagnostic software. The software enables physicians to interactively view vital organs and anatomical structures within the human body from data acquired by standard medical imaging equipment in minimally or non-invasive methods. Viatronix’s user interface is well known for ease of use, efficient workflow and intuitive diagnostic tools.

Viatronix, through application of its V3D<sup>®</sup> technology is developing additional innovative products that will be useful in early detection of other diseases, treatment planning, intervention, and follow-up evaluation. Viatronix, Inc. is located in Stony Brook, NY. To learn more, call us toll free at 1-866-887-4636 or log on to [www.viatronix.com](http://www.viatronix.com).

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