

Contact: Susan Levin
Tel: (631) 444-6181
Email: slevin@viatronix.com

FOR IMMEDIATE RELEASE

VirtuoCTC Devoted to Successful Implementation of CTC

MADISON, WI, Oct. 23, 2008 – Leading CT colonography (CTC) radiologists launch new company, VirtuoCTC, L.L.C., (www.virtuoctc.com) to provide guidance through products and services to achieve quality performance and interpretation in a CTC practice.

VirtuoCTC, led by Drs. Perry J. Pickhardt and David H. Kim, was founded to streamline the process of incorporating CTC into clinical practice. VirtuoCTC will help radiologists implement CTC in their practice through hands-on training courses, a variety of useful templates, a comprehensive teaching file and clinical database program – all developed from a proven, highly successful and unique clinical model.

The flagship product offered by VirtuoCTC is a comprehensive CTC teaching file complete with over 50 proven cases. This easy-to-use teaching file covers the diverse spectrum of colorectal findings encountered in CTC screening and comes complete with an answer book providing all relevant CTC and optical colonoscopy findings. The teaching file cases are available in DICOM as well as Viatronix V3D-Colon specific formats. VirtuoCTC also offers a clinical CTC database program that allows for easy tracking of clinical results, patient follow-up, and program quality assurance. Multiple templates are also available on the website, including bowel prep instructions, CT protocols, and CTC dictation template to facilitate the set-up of a successful clinical CTC program.

“CTC interpretation need not be an arduous task. In fact, using our approach we have found that CTC screening is by far the most rewarding and enjoyable part of our clinical practice”, notes Dr. Pickhardt.

“There are few instances in radiology where you feel that you have made a major difference in a person’s life - CTC screening is one of them. When you find a large but silent polyp that is subsequently removed in an otherwise healthy individual, you know that a future cancer may have been stopped”, adds Dr. Kim.

Drs. Kim and Pickhardt have held several CME accredited CTC training courses over the past four years, most recently in August 2008 in Chicago. The next course is expected in April 2009 in Las Vegas, NV.

VirtuoCTC, LLC, is dedicated to helping physicians provide high-quality CTC. For more information, please email your inquiries to questions@virtuoctc.com or visit <http://www.virtuoctc.com>

#