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FOR IMMEDIATE RELEASE

New Study Answers CMS/USPSTF Concerns for CT Colonography Screening Reimbursement: It is a Viable Option for the Medicare-Aged Population

Viatronix V3D[®]-Colon platform exclusively used for another Key Clinical Study on Virtual Colonoscopy/CT Colonography

Stony Brook, NY, July 16, 2012. [Viatronix Incorporated](#) announced today that the stage finally appears set for a reversal of the May 2009 non-coverage decision for screening CTC by The Centers for Medicare & Medicaid Services (CMS). The latest CTC study, “CT Colonography of a Medicare-Aged Population: Outcomes Observed in an Analysis of More Than 1400 Patients” (American Journal of Roentgenology, AJR2012; 199:W27-W34), provides overwhelming evidence that CT Colonography is an effective screening tool for colorectal cancer in the Medicare-aged population. The lack of Medicare-age specific data on CTC was the primary reason given for CMS’ non-coverage decision.

This is the largest CTC study targeting the Medicare-aged population and not only answers the question of efficacy in this age group but addresses the significance of extra-colonic findings and risks of ionizing radiation in these patients, concerns also noted by CMS in their May 2009 decision. Additionally, two companion bills (“CT Colonography Screening for Colorectal Cancer Act of 2012”) have been introduced in the Senate (S.2265) and House of Representatives (H.R.4165) to provide Medicare recipients access to CT Colonography as a screening option.

Every year over 50,000 Americans die from colorectal cancer in the U.S. and another 150,000 new cases of colorectal cancer are diagnosed. Colorectal Cancer is more than 90% preventable through early screening, yet only 50-60% of those people recommended for screening (generally over 50 years of age) are getting screened. People tend to shy away from the traditional optical colonoscopy for their own reasons, i.e., it’s invasive, requires sedation, etc... Other studies have shown patients prefer CT Colonography when offered as an alternative for screening. Collectively the authors of this study have screened over 25,000 patients using CT Colonography.

Screening CT Colonography is currently being reimbursed by insurance carriers in approximately 30 States within the U. S. This study adds to the mounting proof that CT Colonography should be added to the list of approved screening services to increase screening compliance and ultimately reduce the number of deaths from colon cancer.

Viatronix has been a leader in the field of CTC for over a decade and has supported research with the goal of providing patients with a low cost, less invasive and effective screening alternative. We’re proud that our leading edge V3D-Colon system is helping

prove the effectiveness of CTC for all recommended age groups including our over 65 population.

About Viatronix

Viatronix, located in Stony Brook, New York, U.S.A. is a leading innovator of non-invasive 2D/3D medical imaging and diagnostic software that enables physicians to interactively view vital organs and anatomical structures within the human body. The Company's V3D® technology software solutions include Viatronix V3D-Colon, V3D-Cardiac, V3D-Vascular, V3D-Calcium Scoring and V3D-Explorer.,

To learn more, call us at 1-866-887-4636 or visit: www.viatronix.com.